

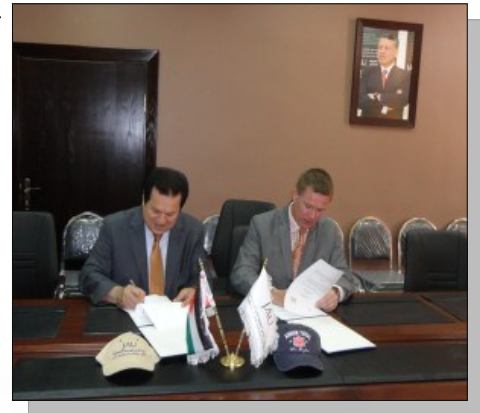
JAU NEWSLETTER

SPRING 2011–2012

JAU AND AUBURN'S MEMO OF ACADEMIC UNDERSTANDING

On Wednesday 23/5/2012, JAU and Auburn University/USA signed a Memorandum of Understanding for academic cooperation. The memo included terms of cooperation such as staff and student visits, as well as working together in the hotel training, research and studies.

JAU is a pioneering college in Hospitality and Tourism Education in Jordan and Auburn University is considered as one of the most prestigious universities in this field. The memorandum was signed by the Dean of JAU, Dr. Muhsen Makhamreh and the Dean of Auburn University, Mr. Martin O'Neil.

**JAU HOSTED THE NETHERLANDS AMBASSADOR**

JAU hosted the Netherlands Ambassador for lunch with the Dean. The Ambassador was impressed by the food prepared by the students. After lunch, His Excellency was given a tour of JAU and the Century Park training hotel. His Excellency was impressed by the premises and the facilities provided to the students.



The Director of the Netherlands Institute in Amman accompanied the Ambassador. They discussed possible cultural and academic cooperation between JAU and Netherlands universities in the future.

DR. MAKHAMREH, THE DEAN, ATTENDED THE ANNUAL CONFERENCE OF EURHODIP

Dr. Makhamreh, the Dean, attended the Annual Conference of EURHODIP in Martigny, Switzerland during the period July 5- 8th, 2012. In that meeting, he gave a full presentation about JAU to the board of directors of EURHODIP. Accordingly, the EURHODIP Board agreed to promote JAU to an Associate member.

JAU membership in EURHODIP is part of its continuous development and status enhancement to be at par with international hospitality colleges.



A MEMORANDUM OF UNDERSTANDING BETWEEN JAU AND NABIL FOOD PRODUCTS COMPANY



A Memorandum of Understanding with Nabil Food Products Company was signed according to which JAU will supervise and oversee culinary training courses offered by Nabil Food Products Company. The Memorandum states that JAU shall provide technical supervision of the contents of the courses alongside the method of their implementation so as to be on par with international standards.

Dr. Muhsen Makhamreh, Dean of JAU and Ms. Farah Rasam, Marketing and Public Relations Manager of Nabil Food Products Company, signed the Memorandum.

This Memorandum falls within the scope of what JAU performs in activities in serving the local community and spreading awareness.

THE JORDAN DUTY FREE SHOPS COMPANY SIGNED A MEMORANDUM OF UNDERSTANDING WITH JAU

The Jordan Duty Free Shops Company signed a memorandum of understanding with JAU to establish training programs for enhancing the vocational skills of the company's administrators and sales staff. The terms of the agreement included determining the training needs of the staff and organizing training programs for the purpose of workforce development. Furthermore, it aimed to develop the staff expertise necessary for competition and excellence in the era of globalization and open markets to achieve more effective performance. Therefore, the employees will constantly be on a high level of knowledge and experience

The agreement also included a contributing mechanism for developing the staff incentives and training the new employees, to provide qualified labor efficiency through training courses to perform their duties professionally.



JAU participated in the "University Fair" that was held at The Baptist School on Saturday 28/4/2012. JAU programs were introduced to the students. All questions by the students regarding different issues such as admission were answered. In addition, promotional

items related to JAU were given to the students.

A delegation from Al-Baha University in Saudi Arabia visited the JAU on Thursday 22/3/2012. The purpose of the visit was to be acquainted with the curricula applied by the University, the teaching methods, the facilities and labs used to prepare students for labor market.

A delegation from Al Faisal University/Prince Sultan College for Tourism & Business-Jeddah in Saudi Arabia visited JAU on Tuesday 27/3/2012. The purpose of the visit was to be acquainted with the curricula applied by the University, the teaching methods, the facilities and labs used to prepare students for labor market. The delegation toured JAU and was highly impressed. During the meeting, future collaboration between two parties was discussed.



JAU AND HAYAT EDUCATION FUND SIGNED A MEMORANDUM OF UNDERSTANDING

JAU and Hayat Education Fund signed a memorandum of understanding enabling participants in “Hayat” programs to benefit from educational programs in the fields of Hotel Management and Tourism.

The agreement, signed by the chairman of the board of directors of the Hayat Fund Mr. Musa al Saket and the Dean of the college, Dr. Muhsen Makhamreh, contains several items. The most important of those items grants JAU a discount for students who have a scholarship from the fund, in addition to training students who are beneficiaries of the Fund’s other programs.



The JAU organized a day to focus on protecting the environment in which students, faculty and staff from various institutions participated in a campaign to clean Dibbin Reserve. This event was held in cooperation with the Marriott Hotel Company, American Express, Jet Transport and Ro'ya TV.

A group of students from Al Bayan School had lunch at JAU Training Restaurant on Tuesday 1/5/2012. The lunch included a lecture in Table Etiquette presented to the students. The students were highly impressed with the food and service presented by JAU students and the lessons learned from the Table Etiquette class.

On the occasion of Jordan Independence Day, JAU participated in a march of allegiance and support for the Hashemites. The event took place on Saturday 26th May 2012 in which it started from Al-Husseini Mosque and ended at Al Nakheel Square.

On the occasion of the International Day of the Book, JAU organized a Book Fair on Wednesday 25/4/2012 and Thursday 26/4/2012. The Book Fair included a variety of books specialized in Tourism, Hospitality, and periodic journals. All attendees including faculty and students were highly impressed with the Fair.

The Royal Society for the Conservation of Nature held a one day event on Wednesday 15/2/2012 at the Jordan Applied University College of Hospitality and Tourism Education. The purpose of the event was to choose four young men and women to take a one year course in professional field and nature guiding in South Africa. The participants will return to Jordan to form the team at the new nature guide training centre in Ajloun.

A GROUP OF STUDENTS FROM THE JORDAN HOTEL SCHOOL VISITED JAU



JAU ORGANIZED AN OPEN DISCUSSION WITH THE STUDENTS, SUPERVISED BY DR. AIDA KARADSHAH

JAU organized an open discussion with the students, supervised by Dr. Aida Karadsheh, JAU Student Counselor, on Tuesday 22/5/2012 at JAU theatre. Social issues related to students were reviewed and discussed. A large number of students attended and expressed their wish to repeat such discussions in the future.



The college conducted a Jordanian Authentic Food Competition between the students, as part of their training in the kitchen during the Summer Semester. Guests and staff members were invited to taste the food and take part in the evaluation process.

The JAU participated in the "Career Day" that was held at Iben Abbas Secondary School on Tuesday 24/4/2012. JAU programs and the support provided by JAU were introduced to students. All questions by the students regarding different issues such as admission were answered. In addition, promotional items related to JAU were given to the students.

Mr. Enrique Madueno, Head of Cooperation for the Jordan Program at the Canadian Embassy and Mrs. Mona Darwazeh, Development Officer, were part of a delegation from CIDA, an educational project from the Canadian government which visited JAU on Thursday January 5, 2012. They were met by the Dean, Dr. Muhsen Makhamreh and toured the college as well as the training hotel Century Park. They commented very favorably on all aspects of the college's programs and facilities.

JAU PARTICIPATED IN THE INTERNATIONAL YOUTH DAY 2012

JAU participated in the International Youth Day 2012 (Leave Your Mark) event that was organized by the USAID / Siyaha project. The event was on the 9th July 2012, in Zai Park, Al Balqa Governorate.

JAU participated in the "University Fair" that was held at Al Asrieh School on Thursday 8/3/2012. JAU were introduced to students. All questions by the students regarding different issues such as admission were answered. In addition, promotional items related to JAU were given to the students.



JAU

Jordan Applied University
College of Hospitality & Tourism Education

PHONE : 962 6 562 9232

FAX : 962 6 567 1133

EMAIL : DEANSHIP@JAU.EDU.JO



/Jordan Applied university college
of hospitality and tourism education



Follow Us @ JAUUniversity



Watch Us on /Jordan Applied University